



# SHENOY ABHAY PADAVU

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ADMISSION NUMBER: F21DM0658



# MOE CPDD [Chinese Language]

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# STRUCTURE ORGANIZATION

Department: MTLB Chinese Language, Curriculum Planning and Development Division

Designation: Digital Artist

Supervisor: Mrs Chong-Szeto Wing Yi

Colleagues: Ngee Ann Polytechnic Interns and MTLB Team



# INTRODUCTION AND INFORMATION

Meeting: On the first day I was introduced to the whole team by my supervisor. We use outlook and WhatsApp as our means of communication.

Team: Working with my team helped me see different perspectives for the same problem. This helped me understand that there is multiple ways of solving a problem.







# HIGHLIGHTS: INTERNSHIP EXPERIENCE

Planning: One of the most important lessons I learned was to always have a plan before beginning any project, big or small.

Time Management: Always be able to complete any given project on time.

Working in a team: Being able to communicate clearly with one another is essential for good teamwork.



# PROJECTS



推广华文学习委员会  
COMMITTEE TO PROMOTE  
CHINESE LANGUAGE LEARNING

# Committee to Promote Chinese learning (CPCLL)



推广华文学习委员会  
COMMITTEE TO PROMOTE  
CHINESE LANGUAGE LEARNING

The goal of CPCLL is to teach Chinese language to those who have difficulty grasping the language.

My main role is to create stickers to celebrate the 20<sup>th</sup> Anniversary for the upcoming year.

# CPCLL STICKERS

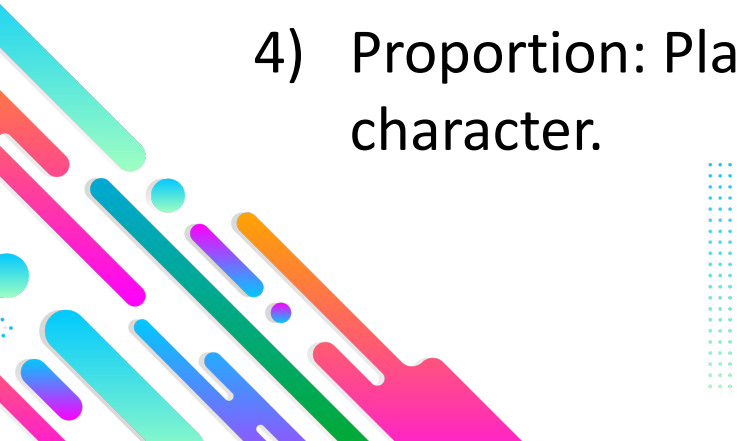
- 1) REGULAR STICKERS
- 2) ANIMATION STICKERS

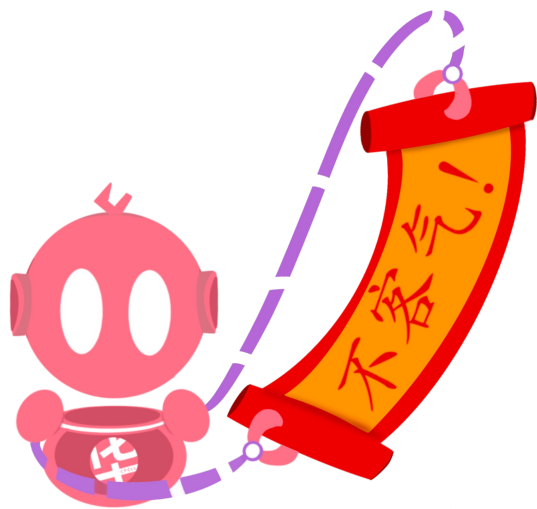
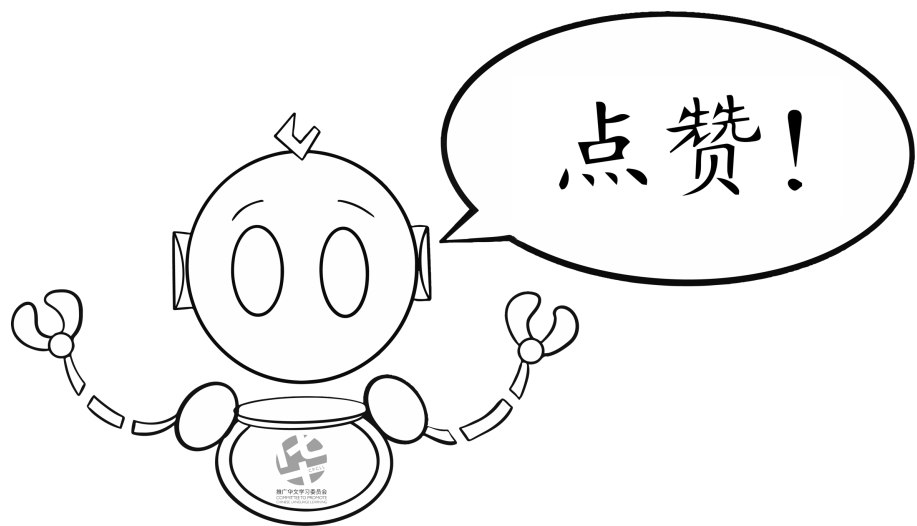




# DISCUSSIONS AND DESIGN PRINCIPLES

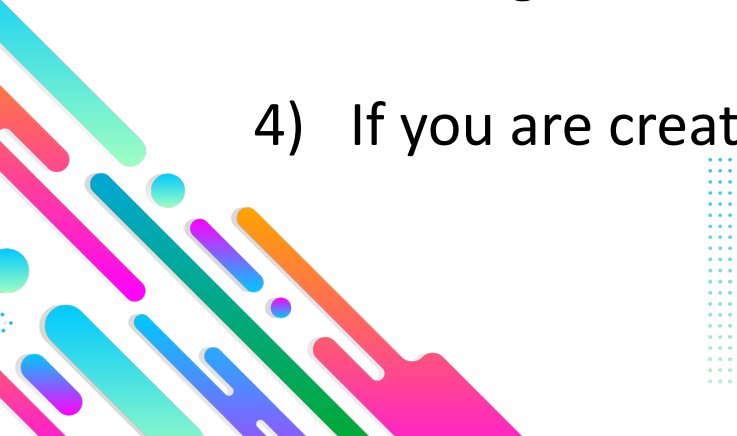
- 1) Repetition: All the sticker must look like they are part of the same set.
- 2) Proportion: The elements in the sticker must compliment each other.
- 3) Squash and Stretch: The character must grab our attention
- 4) Proportion: Playing with this can enhance the emotion of the character.







# FEEDBACK AND REPORT

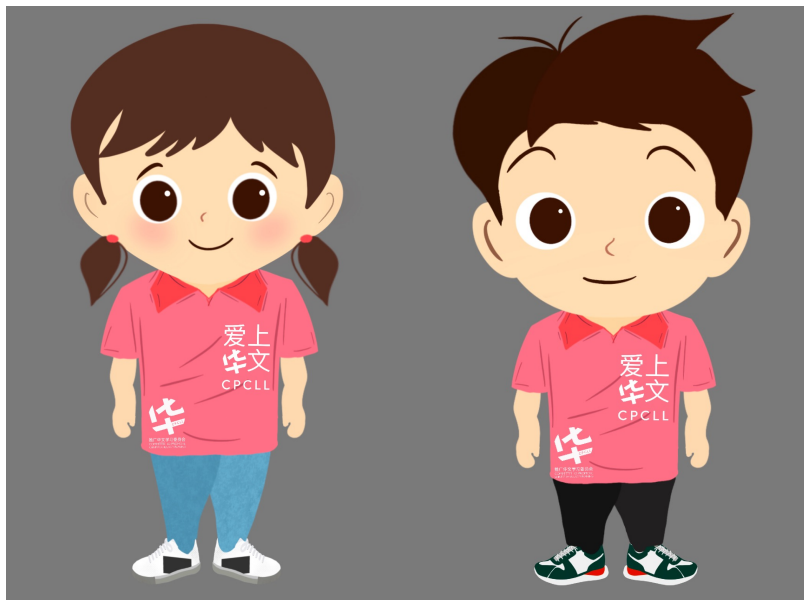
- 1) These stickers do not fit our theme and goal.
  - 2) We need the stickers to represent our culture along with people.
  - 3) You are allowed to make mascots if you feel they are appropriate for our organization and for this task.
  - 4) If you are creating mascots, use this image as a reference.
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# REFERENCE





# MASCOTS





# FINAL STICKERS

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谢谢



加油!



你真棒!



谢谢



期待!



继续努力!



掌声鼓励!



没问题!



点赞!



击掌



酷

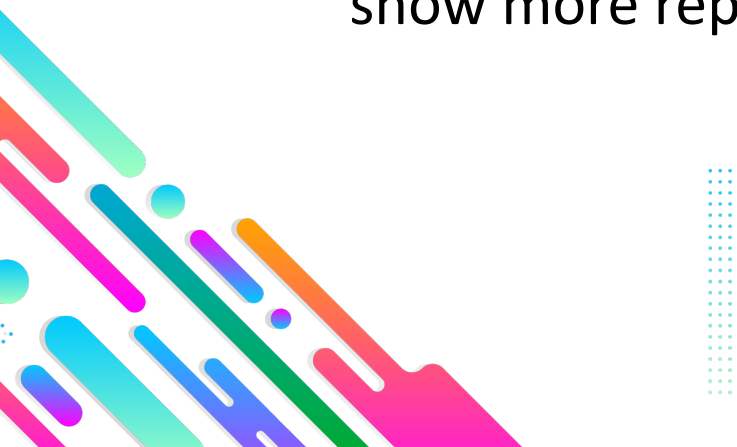
# ANIMATION STICKERS

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# FEEDBACK AND REPORT

- 1) Good job on the mascots. We need you to make a mascot for Chinese new year
- 2) We need the stickers to represent the festival.
- 3) Make the mascot look cute. You can use Chinese symbols or items to show more representation of Chinese new year.



# REFERENCE

## Mascot:

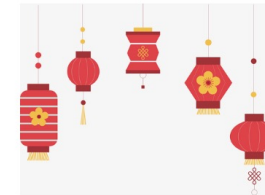
Suggested mascot designs could feature adorable depictions of mythical creatures from Chinese folklore, like dragons and the twelve zodiac animals. Alternatively, you can draw inspiration from traditional Chinese folk art, such as lion and dragon dances.

龙 Dragon



## Chinese Cultural Symbolism:

Chinese culture is closely associated with the color red. The images below represent items commonly seen during Chinese festivals.



灯笼  
Lantern



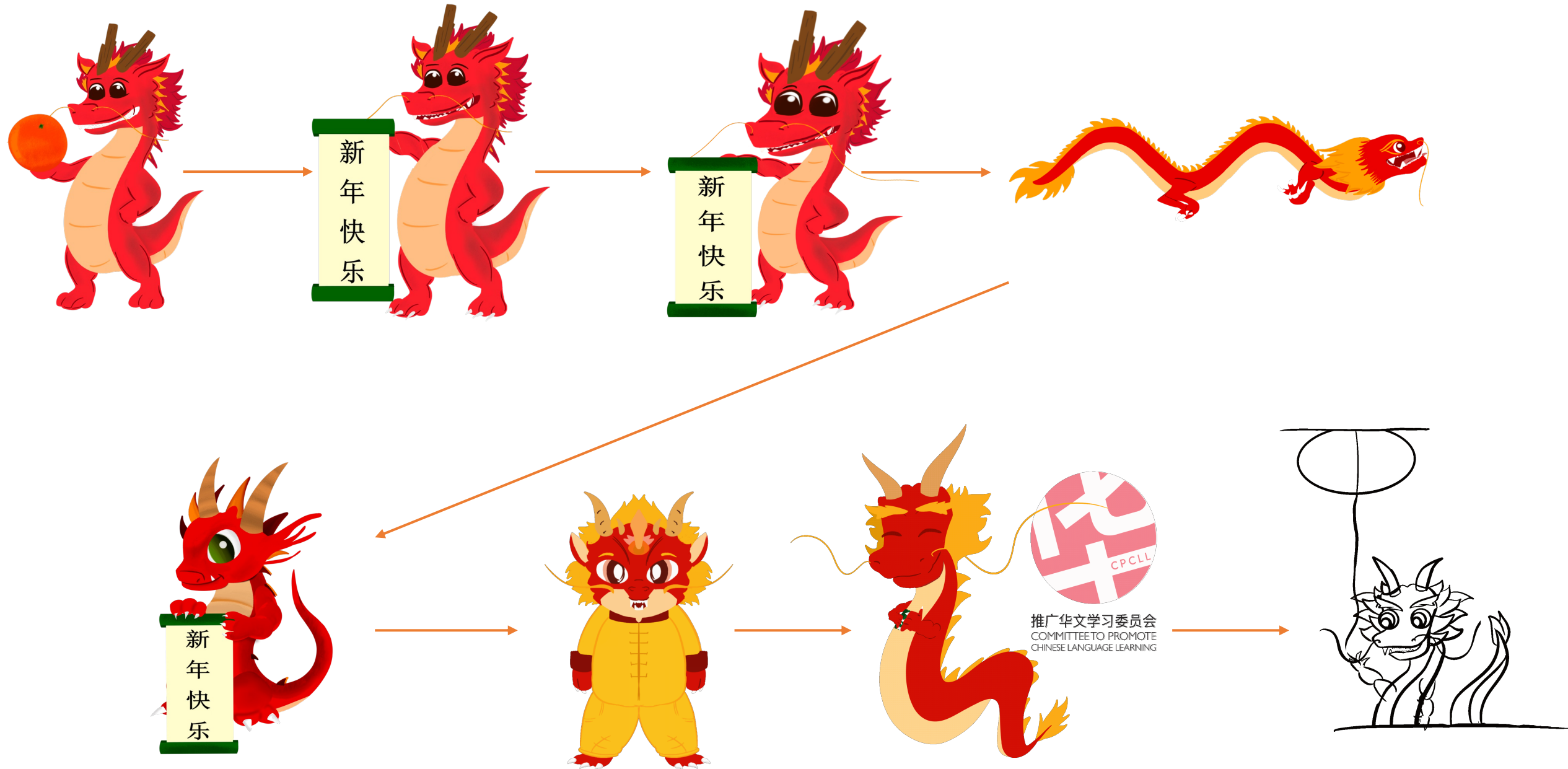
福字贴  
Chinese character sticker "Fu"  
symbolises blessing and luck

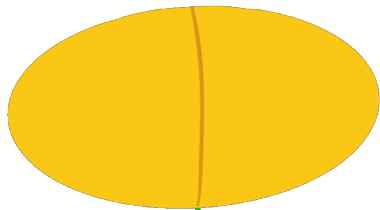


春联  
Spring Festival Couplets



# MASCOTS





# FINAL STICKERS

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端午快乐！



元宵快乐！



大吉大利！



同舟共济



中秋快乐！





# FEEDBACK AND REPORT

- 1) Stickers are amazing. Thank you for the effort and patience. Will soon use these stickers live on social media



# LIVE STICKERS

- <https://www.instagram.com/p/C3FQl8fS9wy/> - Instagram
- [https://www.facebook.com/story.php?story\\_fbid=970738828394962&id=100063765612542&mibextid=WC7FNe&rdid=Rll9TOANHbYLrP08](https://www.facebook.com/story.php?story_fbid=970738828394962&id=100063765612542&mibextid=WC7FNe&rdid=Rll9TOANHbYLrP08) - Facebook



# REFLECTION & CONCLUSION

- 1) Strengths: Dedicated, Creative , Excellent work ethic, Friendly.
- 2) AFI: Shy, Blunt, Uptight, Nervous.
- 3) Takeaways: Thanks to the internship I now feel I have a better sense of professionalism. I am more confident and can solve any problem given to me. I have learnt how to work with a team.





# PHOTOS IN WORKPLACE





# PHOTOS IN WORKPLACE





# PHOTOS IN WORKPLACE



THANK YOU!

